



Sharing your property with the world.

International Property Partnerships



Domestic Property Partnerships



International Office Network



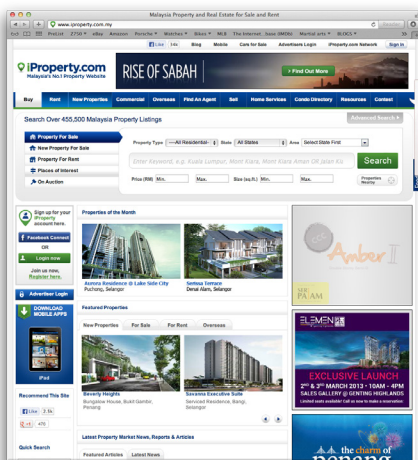
New Zealand, Australia, Indonesia, Japan, India, Vanuatu, Hong Kong, Papua New Guinea, United Arab Emirates

We open your property to a world of new buyers

Reach an international audience of over 18 million people per month when you list your property with LJ Hooker.²

Your property is displayed on some of the world's leading real estate websites and supported through our international network of offices.

In addition to our offices across New Zealand, Australia, Indonesia, Japan, India, Papua New Guinea, Vanuatu, Hong Kong and United Arab Emirates, some of our key international online partnerships include:



iProperty.com
Malaysia's No.1 Property Website

The Largest Property Portal in South East Asia

Operating as the Number 1 portal in Indonesia, Hong Kong, and Malaysia as well as having some of the key portals in India, The Philippines and Singapore.³

- 3.5 million unique visitors every month in South East Asia
- 52 million page views a month
- 26% of users are considering buying an overseas property



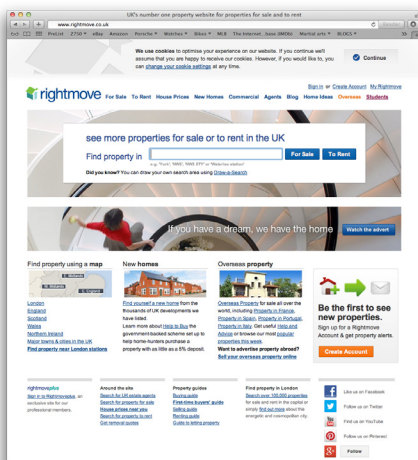
居外
Juwai.com

China's Number 1 Property Portal

LJ Hooker puts you in the best position to capitalise on the increase New Zealand has seen in Chinese buyers over the last three years³ by marketing your property on this renowned Chinese property portal.

- Reach 750,000+ high nett worth Chinese property investors
- Professional translation services to attract all property buyers across China
- 75% plan to purchase a property in the next 9 months
- 61% will pay in cash

This means rather than waiting for overseas buyers to find your property, we are taking your listing to them.



UK's Number 1 Property Portal

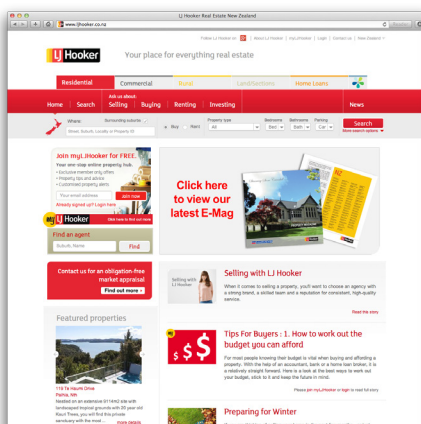
The biggest property site in the UK enjoys over 13.6 million unique visitors a month and we are proud that this partnership has proven to deliver over 390,000 LJ Hooker specific property views a month for our vendors.³

- Over 9 billion page views in 2012
- Over 13.6 million unique visitors a month
- New Zealand is ranked number 8 for property searches by country

Join the growing list of vendors who have successfully sold their properties to international buyers from one of our international online partners' websites.

Our domestic partnerships also deliver maximum exposure

Over 90% of people use the internet when they search for property,¹ so maximising your exposure on national and local real estate websites is a fundamental part of your marketing strategy when you list with LJ Hooker. Some of our key domestic online partnerships include:



ljhooker.co.nz

As well as enjoying the benefits and reach of being listed on **ljhooker.co.nz** - your property will be profiled on your local LJ Hooker office website.

More buyers, sellers, tenants and landlords visit our agency website, around 100,000 visitors a month, so it makes sense to choose the biggest and the best when it comes to marketing your property online.

Our International Reach

Established in 1928, LJ Hooker has grown to become one of the largest residential sales and property management teams in the industry with more than 7,000 sales professionals, property managers and support team members – all working hard to help sell and manage your property.

Our franchise network of more than 700 offices spans across:

- New Zealand
- Australia
- India
- Indonesia
- Vanuatu
- Hong Kong
- Japan
- Papua New Guinea
- United Arab Emirates

It's important to have an agent that belongs to a large group, with an established International Referral Network - this allows them to refer and network their clients and properties.

LJ Hooker has the international reach, knowledge and skills you need in the marketplace.

1 Nielsen property report 2010. 2 Premium advertising packages available at additional charges. Vendors may upgrade their advertisements at their discretion and cost. Speak with your agent for details. Not all properties appear on all international sites due to cultural differences in real estate sales marketing. 3 This information has been provided by our Online International Partners. All information contained herein is gathered from sources we consider to be reliable. However, we cannot guarantee or give any warranty about the information provided. Interested parties must rely solely on their own enquiries.